

## Message Text

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13

ORIGIN NEA-10

INFO OCT-01 ISO-00 EB-04 PRS-01 SCCT-01 COME-00 SS-15

USIA-06 CIAE-00 INR-05 NSAE-00 RSC-01 PA-01 SAM-01

NSC-05 SY-04 DODE-00 TRSE-00 /055 R

DRAFTED BY NEA/RA:HMMONTGOMERY:EO

APPROVED BY NEA:SSOBER

NEA/RA:SEPALMERJR

NEA/ARP:RAHERN (DRAFT)

NEA/P:MVANORDER (IN DRAFT)

NEA/ARN:DKORN (IN DRAFT)

NEA/EGY: GGBROWN (IN DRAFT)

NEA/IAI:EBIZIC (IN DRAFT)

NEA/IRN:BMORTON (IN DRAFT)

NEA/AFN:WWEISLOGEL (IN DRAFT)

EB/CBA:PO'CONNOR (IN DRAFT)

S/PRS:JKING (SUBSTANCE)

S/CCT:JGATCH (INFO)

COMMERCE/CAGNE:RMCCAULEY (SUBSTANCE)

D:LROSENBLATT(SUBSTANCE)

USIA/INA:DGRAY (SUBSTANCE)

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R 090045Z NOV 74

FM SECSTATE WASHDC

TO AMEMBASSY CAIRO

AMEMBASSY BEIRUT

AMEMBASSY DAMASCUS

AMEMBASSY AMMAN

AMEMBASSY TEL AVIV

AMCONSUL JERUSALEM

AMEMBASSY TEHRAN

AMEMBASSY JIDDA

AMEMBASSY KUWAIT

USINT ALGIERS

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E.O. 11652:N/A

TAGS:BTRA, OVIP, XF, EG, LE, SY, JO, IS, IR, SA, KU, AG

SUBJECT: TIME MIDEAST "NEWSTOUR" FOR BUSINESS LEADERS

BEIRUT PASS BAGHDAD

REF: BEIRUT 12512, AMMAN 6487 (NOTAL), JIDDA 6084 (NOTAL)

1. TIME MAGAZINE CONFIRMS PLANS FOR MIDEAST "NEWSTOUR" JANUARY 18-31, 1975, FOR ABOUT 35 TOP BUSINESS LEADERS, TO BE ACCOMPANIED BY SENIOR TIME EXECUTIVES AND STAFF FOR TOTAL OF ABOUT 55 PERSONS. TENTATIVE ITINERARY TO CONSIST OF EGYPT, LEBANON, SYRIA, JORDAN, ISRAEL, IRAN, SAUDI ARABIA, KUWAIT, IRAQ AND ALGERIA, IN THAT ORDER.

2. WHILE TIME BELIEVES IT PREMATURE TO REVEAL NAMES OF THOSE WHO HAVE ACCEPTED INVITATIONS TO PARTICIPATE, WE HAVE SEEN LIST, WHICH IS MOST IMPRESSIVE. (FOUR PREVIOUS "NEWS-TOURS", LATEST BEING TO FAR EAST IN 1969, WERE OF HIGHEST CALIBER AND MET WITH TOP FOREIGN LEADERSHIP INCLUDING CHIEFS OF STATE AND HEADS OF GOVERNMENT.) PARTICIPANTS MAINLY INDUSTRIAL AND FINANCIAL LEADERS, BUT THEY TRAVEL NOT FOR SPECIFIC BUSINESS PURPOSES BUT RATHER AS CITIZENS DESIROUS OF LEARNING DIRECTLY ABOUT MIDDLE EAST BY MEETING WITH NEWSMAKERS THERE.

3. ON NOVEMBER 6 TIME'S CHIEF CORRESPONDENT MURRAY GART BRIEFED DEPUTY SECRETARY ON PRELIMINARY PLANNING FOR MIDEAST

"NEWSTOUR", INCLUDING GART'S RECENT VISITS TO CAIRO AND BEIRUT. GART STRESSED THAT PLANNING ACTIVITIES BEING UNDERTAKEN BY TIME WITH FOREIGN GOVERNMENTS, DIRECTLY AND THROUGH WASHINGTON EMBASSIES. NO REPEAT NO POST INVOLVEMENT IN SCHEDULING REQUESTED AT THIS STAGE. (FYI:FOR ONE THING, WE WANT TO AVOID DISTRACTIONS FROM PREPARATIONS FOR LATE NOVEMBER NAM INDUSTRIAL TRADE MISSION TO MANY OF SAME COUNTRIES.) HOWEVER, IF INQUIRIES ABOUT VISIT RECEIVED FROM HOST GOVERNMENTS, TIME WOULD HOPE FOR SUPPORTIVE RESPONSES FROM POSTS. ALSO, AT EACH STOP ON "NEWSTOUR" ITINERARY, TIME HOPES FOR BRIEFING BY CHIEF OF MISSION. LIMITED OFFICIAL USE

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4. TIME PLANS FOR "NEWSTOUR" TO TRAVEL VIA CHARTERED TWA 707 AND TIME INC. GULFSTREAM JET. TWA SECURITY CHIEF TO COORDINATE THAT ASPECT OF TRAVEL. GROUND LOGISTICAL ARRANGEMENTS WILL BE HANDLED BY ROBERT SWEENEY AND STANLEY CAPNER FROM TIME'S NEW YORK OFFICE, WHO WILL MAKE ADVANCE VISITS TO ALL PROPOSED STOPS IN COURSE OF NEXT TWO TO FOUR WEEKS. AMONG SUBJECTS THEY LIKELY TO RAISE ARE LOCAL

SECURITY ARRANGEMENTS. SUBSTANTIVE SCHEDULING TO BE  
ARRANGED PRINCIPALLY BY WILLIAM M. STEWART OF BEIRUT OFFICE  
(WHO ALSO TO MAKE ADVANCE VISITS) OR LOCAL CORRESPONDENTS.

5. DEPARTMENT (NEA/RA - MONTGOMERY) WILL BE IN CON-  
TINUING COMMUNICATION WITH TIME ON MISSION PLANNING. WE  
WOULD APPRECIATE POSTS ALERTING US TO DEVELOPMENTS (IN-  
CLUDING SECURITY ASPECTS) WHICH APPEAR LIKELY TO AFFECT  
TIME PLANNING FOR VISIT TO YOUR AREA. WE WILL PROVIDE  
POSTS WITH DETAILS WHEN ITINERARY BECOMES DEFINITE. MAW

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 09 NOV 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** GolinoFR  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974STATE247423  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** HMMONTGOMERY:EO  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Office:** ORIGIN NEA  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:**  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** BEIRUT 12512, AMMAN 6487 (NOTAL), JI, DDA 6084 (NOTAL)  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** GolinoFR  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 15 JUL 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <15 JUL 2002 by kelleyw0>; APPROVED <01 APR 2003 by GolinoFR>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TIME MIDEAST "NEWSTOUR" FOR BUSINESS LEADERS BEIRUT PASS BAGHDAD  
**TAGS:** BTRA, OVIP, XF, EG, LE, SY, JO, IS, IR, SA, KU, AG  
**To:** CAIRO MULTIPLE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005